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| **VIDEO** |  **AUDIO** |
| **SUGGESTED LEAD-IN****Kate Ryan,****Colorado Water Trust****Jon Radke,****Coca-Cola Colorado****Kate Ryan****Max Schmidt****Manager****Orchard Mesa****Irrigation District** | For decades, water managers and environmentalists have worked to keepa critical stretch of the drought-stressed Colorado River healthy enoughto support endangered fish.This year, they’re getting a boost from some of the biggest names in corporate America: Coca-Cola, Coors and Intel.**In this special report from the Water Desk, Fresh Water News’ Jerd Smith reports.****------------------------------------------------------------------------------**(Nat)2:36-2:44 We have to have partners to buy the water.2:26 – 2:56 Water is really important to Coca-Cola. We have a vested interest in water security. For every drop we use we give one back**Coca-Cola, as well as Coors Seltzer and Intel Corp. have made a** **10-year commitment to the Colorado River, to provide more** **security for flows increasingly stressed by drought and climate change.****3:08-3:38** Variable flows, It definitely helps the river, it allows us to move really quickly**These peach orchards rely on an irrigation system and hydropower****plant, which are key players in steering water****downstream. But sometimes the hydropower plant****has to shut down because there isn’t enough water upstream****to flow through its turbines. That’s where the corporate partners****come in, buying unused water upstream, delivering it to the****hydropower plant, which then sends it downstream,****benefitting the fish.**24:26-24:37 We appreciate that the fish people appreciate that wehave to make a living too….when we all work together the system works.**JERD SIGNOFF** |